
20/03/2026

JOB OPENING: MEDIA RIGHTS & ACCOUNT MANAGER M/W/X

European club handball continues to grow – in reach, relevance, and international visibility. In parallel with this development on the playing field, EHF Marketing GmbH is taking a key step by bringing the sales and management of media rights and media operations for the EHF Club Competitions in-house.

As part of this development, new professional opportunities are being created within the organization. These roles focus on media rights distribution, partner and broadcaster management, media operations, and the continuous optimization of production standards, while maximizing broadcast and digital exposure.

EHF Marketing GmbH is looking for an experienced **Media Rights & Account Manager** to join the team in Vienna, Austria. This role reports directly to the Head of Rights & Exploitation and offers the opportunity to work at the heart of European handball, contributing directly to the development and growth of the sport's leading club competitions – the EHF Champions League, the EHF European League and the EHF European Cup.

What we offer you:

- Play a key role in managing and developing media rights across key markets, engaging with leading international broadcasters and platforms.
- Own and lead partner relationships, driving performance, value creation and long-term development of media rights agreements.
- Operate at the heart of a dynamic international sports environment, shaping the commercial growth and media exposure of European club handball competitions.

At EHF Marketing, sport, entrepreneurial thinking, teamwork, and passion for sport drive everything we do. As part of a dynamic and international environment, you will contribute to shaping the future of European club handball at the intersection of sport, media, and business.

Key Responsibilities & Tasks

- Act as the main point of contact for broadcasters and platform partners, maintaining strong relationships.
- Proactively engage with broadcasters, agencies, and platforms to identify opportunities and maximize rights value.
- Build a solid understanding of media rights agreements, partner structures, and key deal components (rights, OTT/EHFTV, obligations, editorial and sponsorship requirements).

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- Monitor broadcast performance and exposure, identifying optimization opportunities (programming, digital, editorial/promotion).
 - Coordinate with internal teams (media operations, digital) to ensure smooth delivery and manage contractual matters (e.g. scheduling, compliance, payments).
 - Support market analysis, reporting and benchmarking to inform commercial decisions.

Profile & Skills

- 3–5 years' experience in sports media rights, sports marketing, or an international rights holder or agency environment.
- Outgoing and relationship-driven, with ownership of managing partnerships end-to-end.
- Commercial and analytical mindset, able to assess market potential, revenue opportunities and performance.
- Good understanding of media rights and contractual frameworks.
- Structured and organized, with the ability to manage multiple markets and contracts.
- Proficient in PowerPoint and Excel (reporting and presentations).
- Fluent in English; German and additional European languages are considered an asset.

Further Information

- Preferred starting date: asap.
- Permanent full-time position.
- Workplace: Vienna, Austria.
- Salary: €46,000 - €54,000 gross per year; final compensation depends on qualifications.

About EHF Marketing GmbH

Based in Vienna, Austria, EHF Marketing GmbH is the marketing arm and a subsidiary of the European Handball Federation. The company works closely with marketing and media partners, as well as with Europe's leading clubs to realise the full potential of the sport on the international sports market. EHF Marketing GmbH is responsible for the marketing and media rights of club competitions including the EHF Champions League Men + Women, the EHF European League Men + Women and EHF European Cup Men + Women.

Further information: eurohandball.com.

How to Apply

Please submit your application in English, including your CV and a cover letter, via our [job application form](#) by 20 April 2026. We look forward to finding out whether you have the EHF factor we are looking for.